

# BUSINESS OPPORTUNITY CHECKLIST

Perfect Laser staff have a strong heritage in the business opportunity market in South Africa. As previous owners and editors of Your Business magazine, SA Computer magazine and SA Guide to Business Opportunities magazine we are well placed to assist both from a business plan verification process and technical assessment.

What we can't do is write your business plan for you and without adequate information, often none at all, '*a send more info about your business opportunity*' request just does not move the 'business plan' forward at all.

However if you are seriously considering buying a laser cutter/engraver as a business opportunity then please supply at least the following extra information in the form below. Supplying as much information as possible will allow us to best help you move forward with your laser engraving business or hobby.

- 1. What gave you the idea?**
- 2. Do you have a product or products in mind for manufacturing and selling?**
- 3. Will the venture be a money making hobby or a business**
- 4. Will it be full time or part time?**
- 5. Will you involve other family members?**
- 6. Will it be home based or in an business premises?**
- 7. Will it be a sole or supplementary source of income?**
- 8. What are your design skills Ie Knowledge of Corel Draw?**
- 9. Do you have a PC/notebook available?**
- 10. Will you be a contract manufacturer or a manufacturer to sell your own products?**
- 11. Have you established a business area segment ie, Signage, Crafts, Weddings, Stamp making, Burial etc?**

**12. Will you prefer to be Business to Business (B2B or Business To Consumer(B2C)?**

**13. Do you have sufficient space for a large machine (Model PLT 960 or higher)**

Give us the info and we can help guide.

Regards  
Perfect Laser team